



PROJECT MANAGEMENT IQ REPORT

Powered by
Advanced Management Insight



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About The PMIQ Report

Projects are the driving force behind meaningful organizational change. Whether it's introducing a new system, modernizing infrastructure, or enabling business transformation, projects are the vehicles through which strategies become tangible results. Yet, despite decades of advancements in project management practices, far too many initiatives still fall short of expectations.

Independent research (PMI, Standish CHAOS, and others) consistently reveals a sobering reality: only about one in three projects succeed —delivered on time, within budget, and aligned with the intended business outcomes. The rest are either “challenged” or fail outright, leaving organizations exposed to wasted investments and unrealized value.

The Project Management IQ (PMIQ) was developed to address this challenge directly. Unlike traditional maturity models that focus primarily on documentation or compliance, PMIQ examines the very core of project execution—identifying five critical best practices that consistently set high-performing organizations apart.





Executive Summary

This report summarizes your organization’s performance against global project management benchmarks and highlights opportunities to improve execution and value realization.

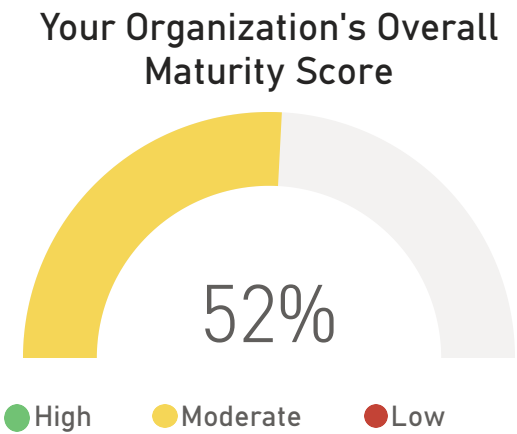
In this report, you will see how your scores compare to global averages and industry peers, along with focused, actionable recommendations to address maturity deficits and accelerate results. This data is compiled from more than 800 organizations across industries. Clear patterns have emerged that reveal strengths, expose vulnerabilities, and offer a roadmap for improvement.



This “awareness-to-value gap” is the defining challenge of project management maturity.

To convert insight into outcome, TrueProject, the SaaS based Strategic Project Intelligence solution powered by predictive AI, converts your process discipline into tangible results. By continuously analyzing project data and stakeholder input to foresee project risks weeks or even months in advance, it delivers clear, actionable insights and proves how your consistency directly drives improved project performance and value.

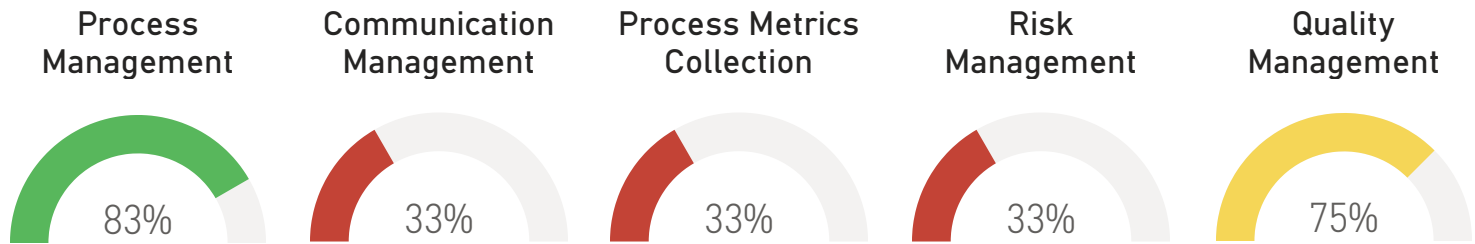
This is a high-level overview of your PMIQ results. Your overall maturity score quantifies the efficacy of core project delivery practices. This baseline view sharpens the focus on current capabilities, clearly indicating which areas are supporting performance and where critical attention is required to strengthen project outcomes.



Your Organization
Acme Corporation

Your Industry
Professional, Scientific, and Technical Services

Best Practice Maturity Overview



✦ Insight

Limited Awareness of Best Practices

Your results indicate that awareness of foundational project management practices is still developing. Awareness is the starting point of maturity; before improvement can occur, teams must understand which processes have the most significant influence on project success. Building this understanding elevates your organization's Project Management IQ and provides a roadmap for improvement. TrueProject can help by providing visibility into these key practices, highlighting where attention is needed, and guiding teams toward higher-value behaviors that directly impact project outcomes.

The PMIQ is Built on Five Best-Practice KPIs:

- **Process Management** — Do you consistently apply a standardized PM approach that fits your projects?
- **Communication Management** — Do you engage stakeholders with clear, structured, two-way communication that supports alignment and decision-making?
- **Metrics Collection** — Do you measure cost, schedule, and predictive indicators that allow intervention before issues escalate?
- **Risk Management** — Do you identify, monitor, and actively mitigate risks across projects and portfolios?
- **Quality Management** — Do you ensure deliverables meet agreed-upon standards, reduce rework, and build stakeholder?



Awareness-to-Value Gap

Each KPI is scored on Awareness, Execution, and Value Realization. Together, they form the PMIQ maturity profile. The PMIQ assessment asks three deceptively simple questions of each:

- Are you aware of it?
- Do you use it consistently?
- Do you get measurable value from it?

Together, this 3 × 5 matrix provides a holistic maturity picture—not just whether an organization is aware of best practices, but whether those practices are applied and produce real business impact. This “awareness-to-value gap” is where projects stumble. Organizations may know what to do and may even attempt to apply it, but without consistent execution and without a clear link to outcomes, their project management practices fail to translate into success.

By benchmarking against peers, industries, and the overall assessed population, you can identify not only where you stand, but what you can do to close the gaps—and increase the likelihood that your projects deliver true business value.

The remainder of this report is divided into two sections:

- Your PMIQ benchmark scores and insights for each KPI
- Your recommendations for next steps



By 2027, one-half of enterprises will find the lack of predictability in portfolio and project management to be a significant flaw in their current approach, requiring new investments.

– Mark Smith, Chief Software Analyst, ISG Research

PMIQ Industry Benchmark for: Professional, Scientific, and Technical Services



Nearly 20% of professional, scientific, and technical services organizations have already embedded AI into strategic and financial planning, enabling project teams to deliver work up to 30% faster while reducing operational risk. This targeted adoption is strengthening decision quality, accelerating time-to-insight, and improving client outcomes—reshaping competitive advantage in a sector defined by expertise and precision.

The following section presents your PMIQ benchmark—measured against global best practices and over 800 peer organizations. These results highlight the capabilities, patterns, and differentiators of project management maturity that drive outperformance within the professional, scientific, and technical services industry.

This tailored analysis provides the foundation for actionable insights as your organization advances its project management agenda.



AI-powered professional services firms cut project cycle times by 40% and report client satisfaction rates exceeding 90%.

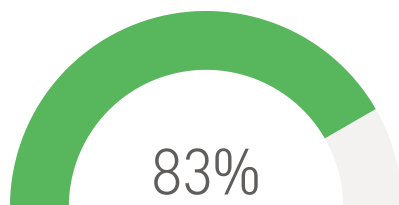
SmartDev (2025)

Process Management

Process Management is foundational because it creates alignment, consistency, and comparability. Without a shared methodology, each project becomes an experiment, leading to rework and unpredictability. PMI reports that organizations with fit-for-purpose delivery frameworks achieve performance rates above the global average of **73.8%**—a clear signal that standardized processes matter.

Measuring process discipline reveals whether governance is robust or ad hoc—and whether lessons learned can be scaled across the portfolio. This is why PMIQ measures process discipline directly—it indicates whether your [project delivery methods enable success or perpetuate inconsistency.

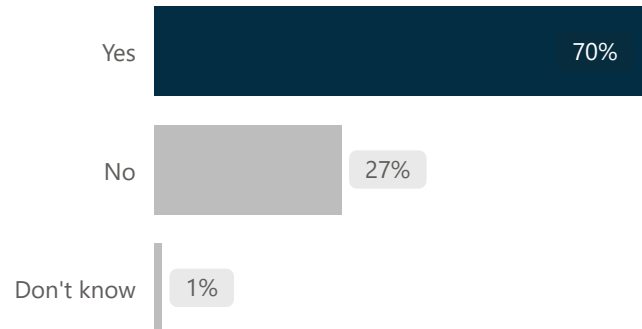
Your Process Management Score



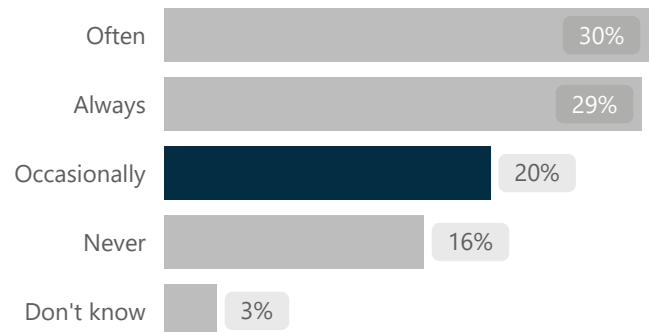
You have a standard process, but don't use it often if ever, and still have great results driven by standard process discipline. Imagine what your organization could do if the process discipline were used in even more projects.

● Your Organization ● Your Industry Peers

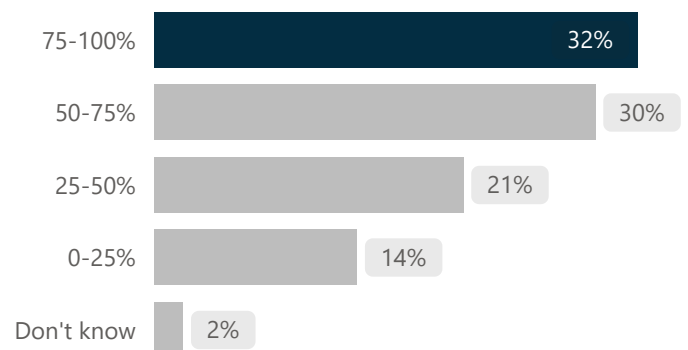
Does your organization have a standard project management methodology?



To what extent is your standard project management methodology used in all projects?



On what percentage of your projects would you agree that the discipline of standard project management process contributed to the success of the project?



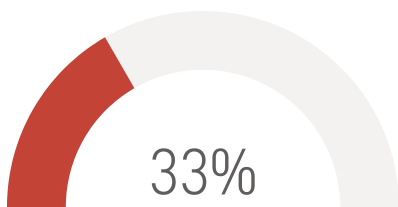


Communication Management

Communication is the lifeblood of projects. Misalignment and poor escalation are consistently ranked among the top causes of failure. PMI's data shows that organizations with structured communication frameworks report performance **4–5** percentage points higher than those without.

Measuring communication management highlights whether teams are enabling alignment and trust—or leaving stakeholders in the dark. This is why PMIQ measures communication maturity directly as a strong communication framework remains one of the most reliable indicators of project success.

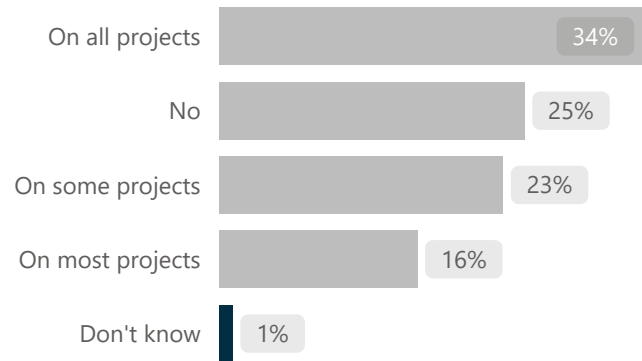
Your Communication Management Score



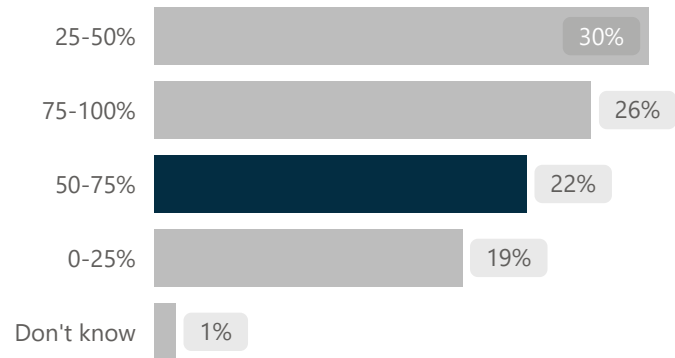
If you don't know, odds are that your organization does not have, isn't using or benefiting from, a standard communications approach. Without a standard approach, there's little chance of systematic improvement.

● Your Organization ● Your Industry Peers

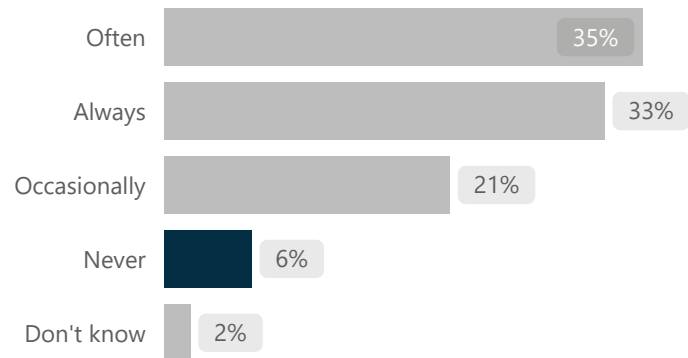
Does your organization have a formal project communication process that solicits input from all stakeholders?



On what percentage of projects do all project team members and stakeholders use formal project communication process?



To what extent do your organization's communication process contribute to project success?



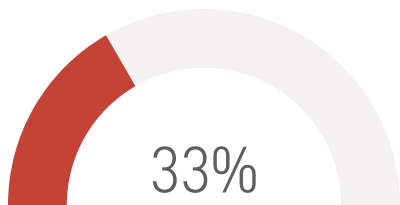


Metrics Collection

Metrics differentiate between reactive reporting and steering performance proactively. Too often, organizations track only lagging measures, such as cost and schedule, which confirm failure only after it has occurred. PMI's benchmark shows that high performers experience less scope creep (**23% vs. 37%**) and less budget loss (**20% vs. 30%**) because they also track leading and predictive indicators that signal risk early.

Measuring this KPI reveals whether the PM function is equipping executives with foresight or just delivering bad news late. Organizations that move beyond lagging indicators gain the foresight to anticipate deviations and safeguard business outcomes.

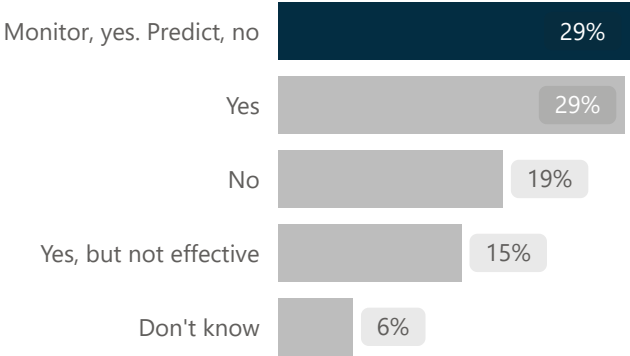
Your Process Metrics Collection Score



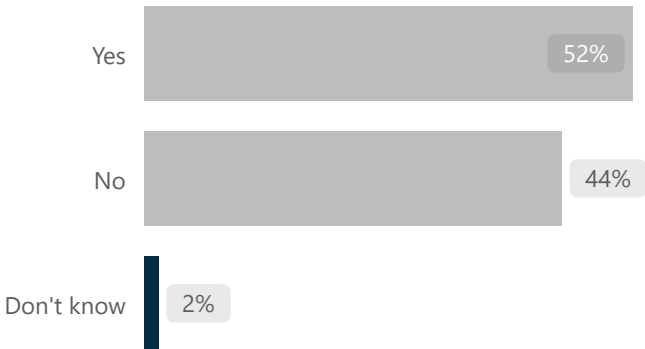
If you don't know, odds are that your organization isn't using or benefiting from, a standard process metrics collection approach. Not using a standard approach means there's little chance of systematic improvement.

● Your Organization ● Your Industry Peers

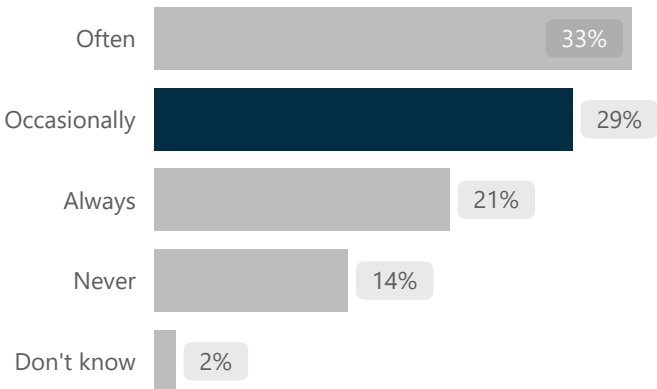
Has your organization identified the key metrics that monitor current performance and predict likely future performance?



Does your organization collect, review and react to project metrics?



Does your company realize business value from using metrics to manage projects?

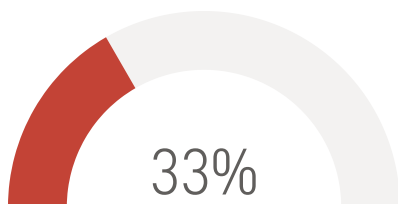


Risk Management

Every project faces uncertainty. The difference lies in whether organizations anticipate and manage risk proactively or react only when issues surface. PMI emphasizes that a structured and standardized risk framework remains a defining trait of high-performing organizations.

Measuring this practice reveals whether risk logs [drive timely action and escalation], ensuring that critical risks reach the portfolio level for systemic visibility. It exposes whether risk management is a preventive discipline or a record of hindsight.

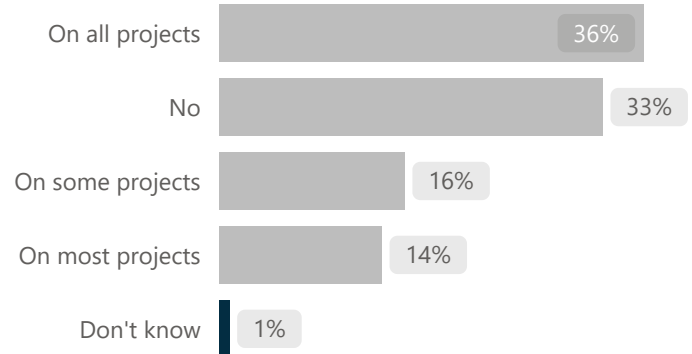
Your Risk Management Score



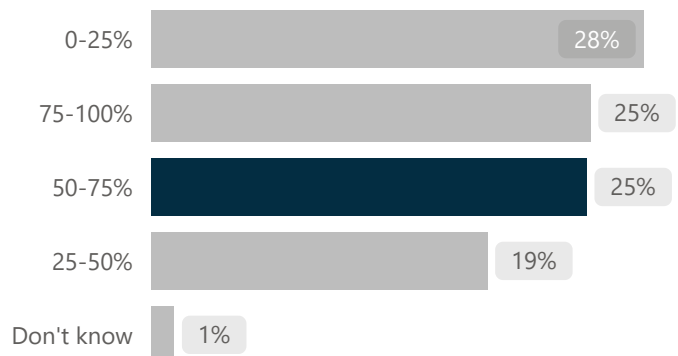
If you don't know, odds are that your organization does not have, isn't using or benefiting from, a standard risk management approach. Without a standard approach, there's little chance of systematic improvement.

● Your Organization ● Your Industry Peers

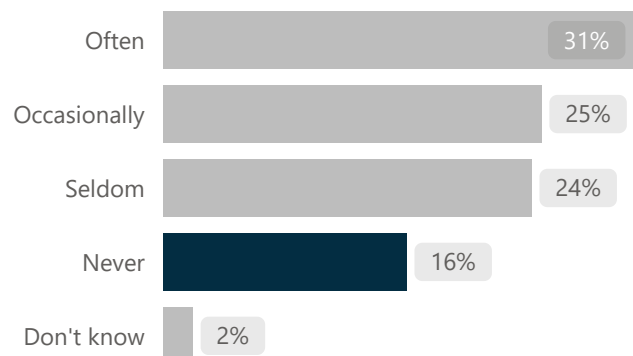
Does your organization have a documented project risk identification, assessment and mitigation process?



On what percentage of your projects does your organization execute a formal and consistent risk management approach?



How frequently does your organization's risk management process identify and mitigate project risks that would impact project sched...



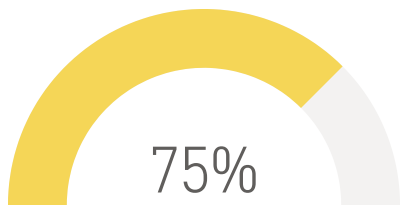


Quality Management

Quality is the ultimate measure of success. A project delivered on time and on budget still fails if its output doesn't work or doesn't satisfy stakeholders. PMI data highlights that top-performing organizations focus on delivering fit-for-purpose solutions that align tightly with business objectives.

Measuring quality practices reveals whether an organization invests in prevention—through structured reviews, defined standards, and validation—or incurs cost later through rework, stakeholder dissatisfaction, and diminished value. Ultimately, quality reflects the stakeholder's verdict on whether projects create enduring business outcomes.

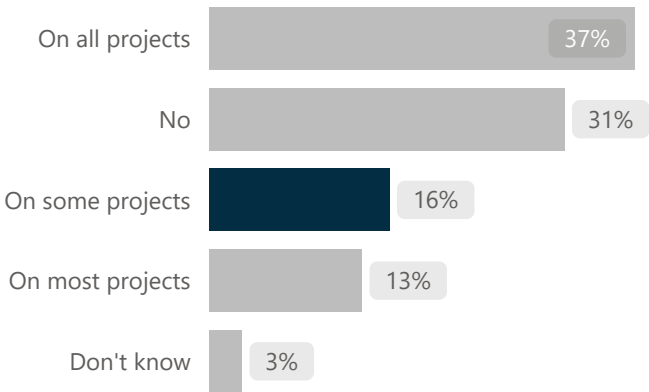
Your Quality Management Score



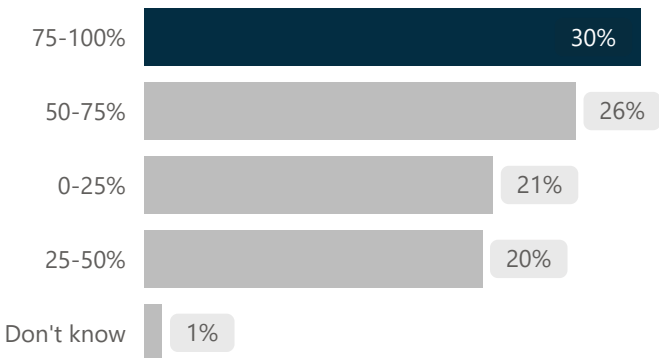
Your organization should standardize on a detailed quality assurance process and implement rigorous testing processes, tools and training.

● Your Organization ● Your Industry Peers

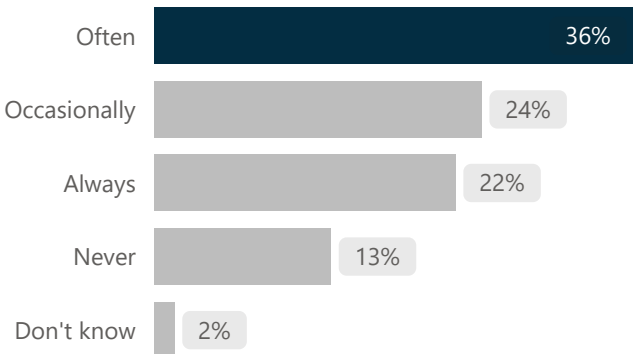
Does your organization have a formal quality review process for all project deliverables?



What percentage of your projects have consistent quality assurance processes in place?



Does your organization's quality assurance process create high quality results valued by the business sponsor?



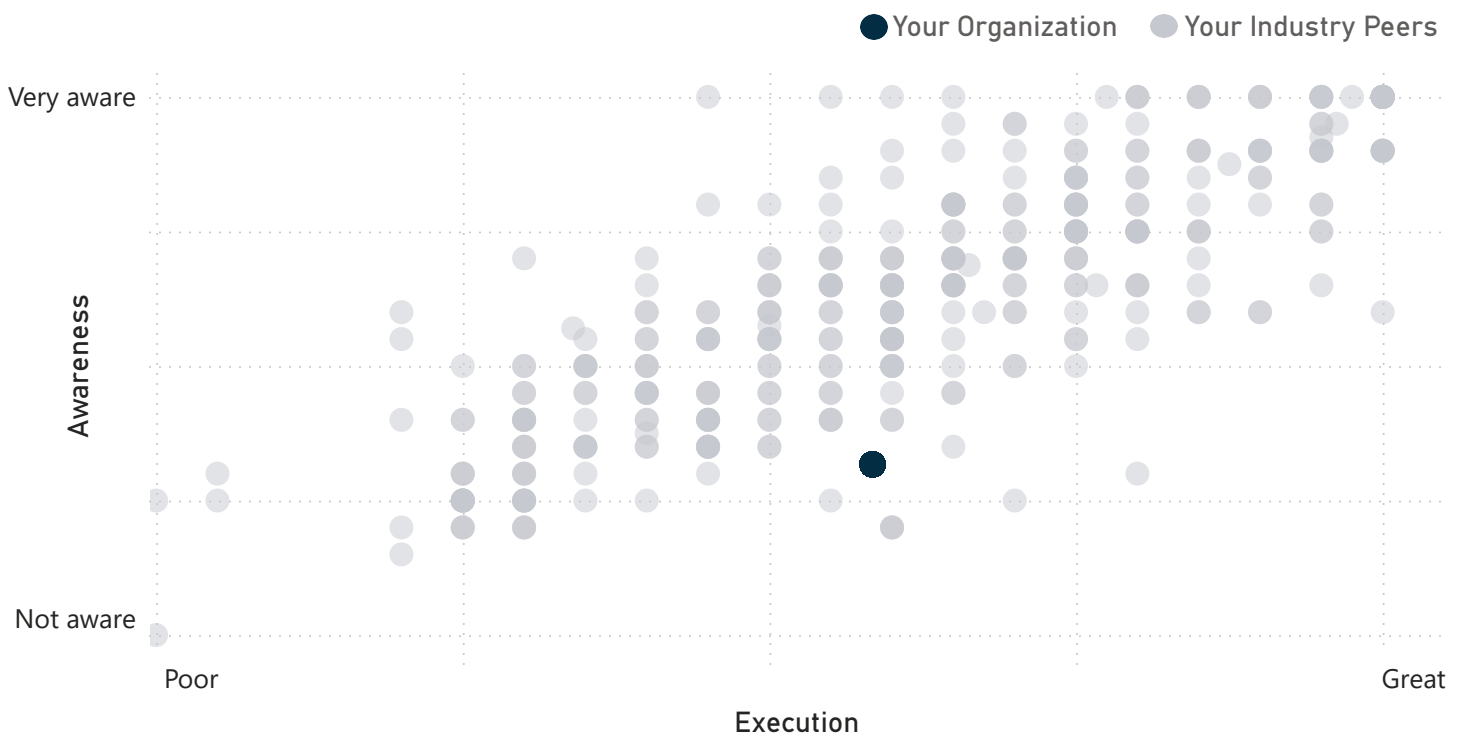
Your Organization's PMIQ Results



This section provides your organization's tailored PMIQ results, benchmarked against global and industry peers. It highlights specific maturity strengths, exposure points, and opportunities for measurable improvement.

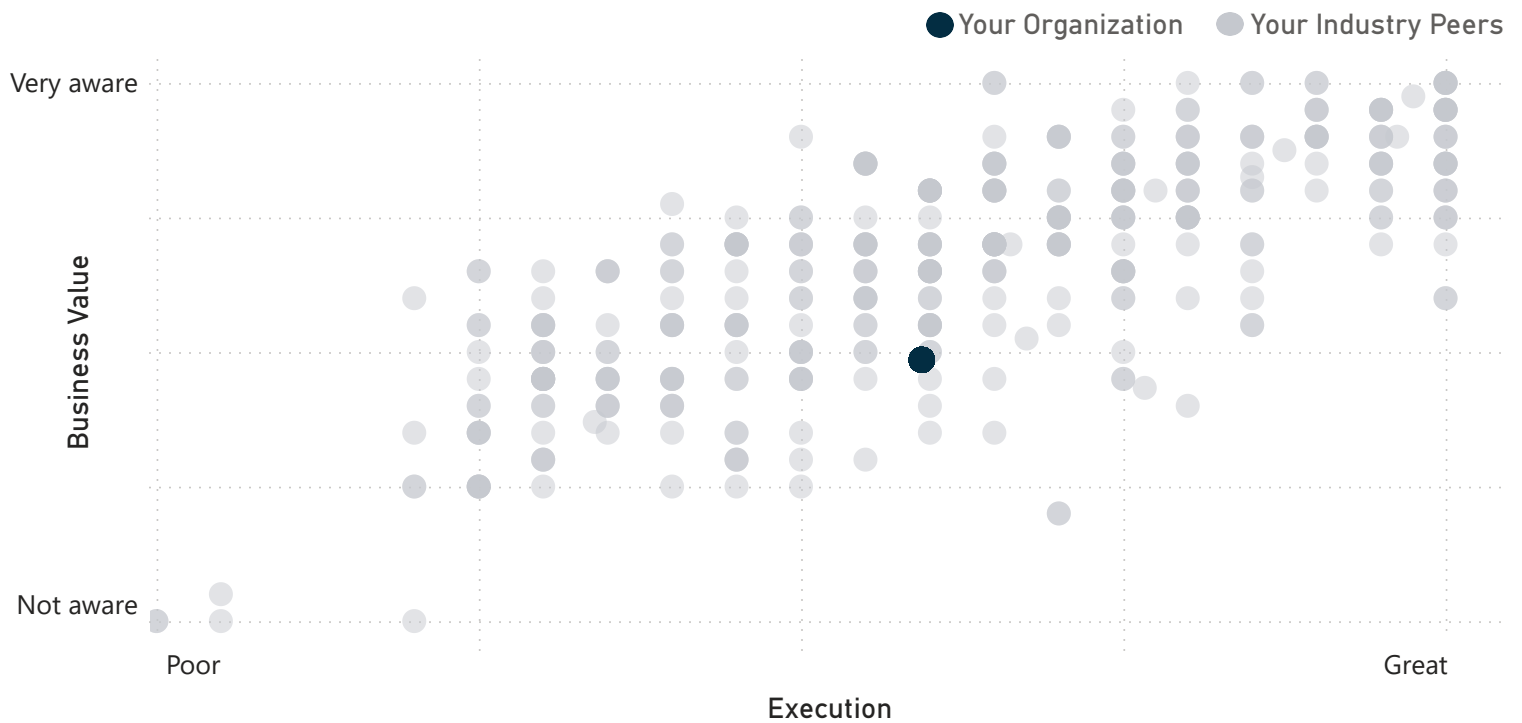
Awareness and Execution

Where awareness drives execution, performance becomes predictable.



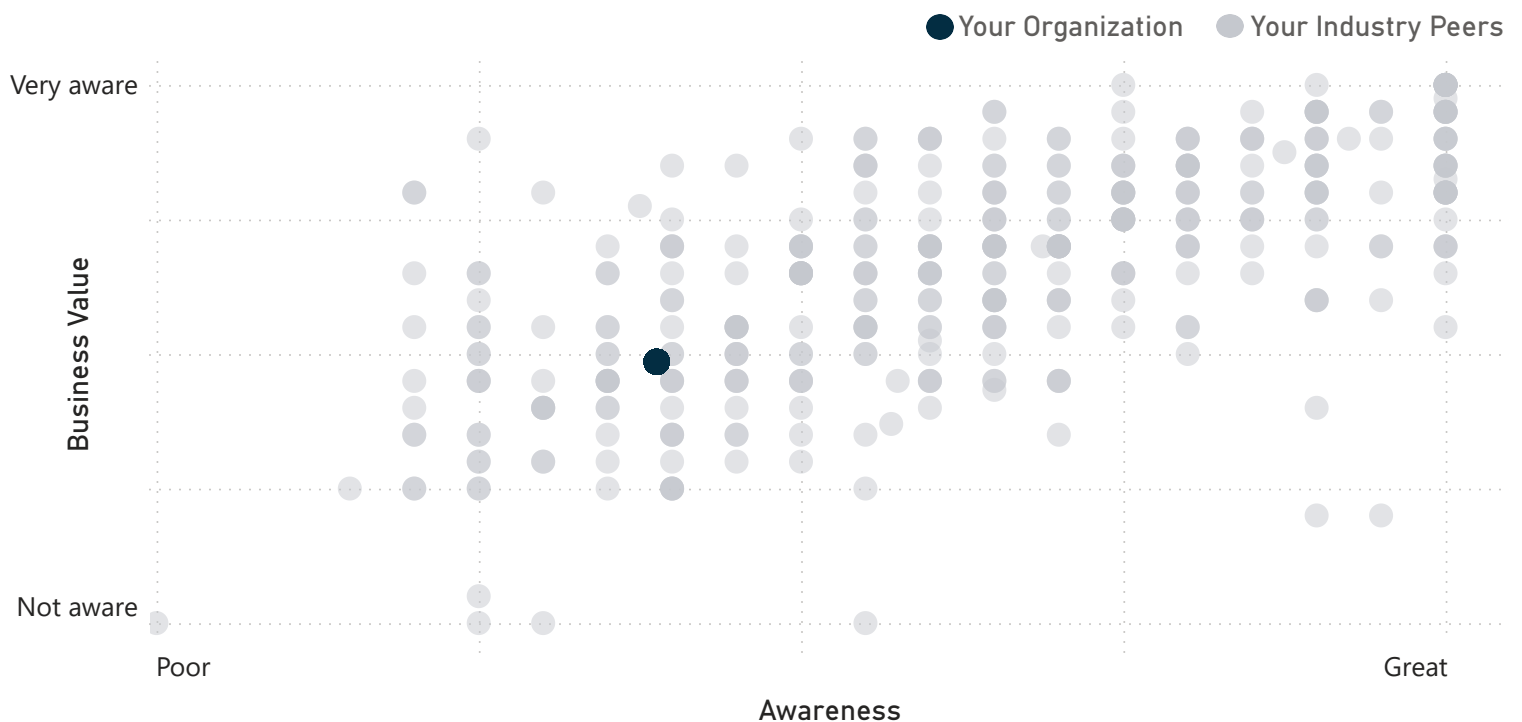
Business Value and Execution

Strong execution converts best practices into business performance.



Business Value and Awareness

Greater awareness of best practices drives stronger business outcomes.

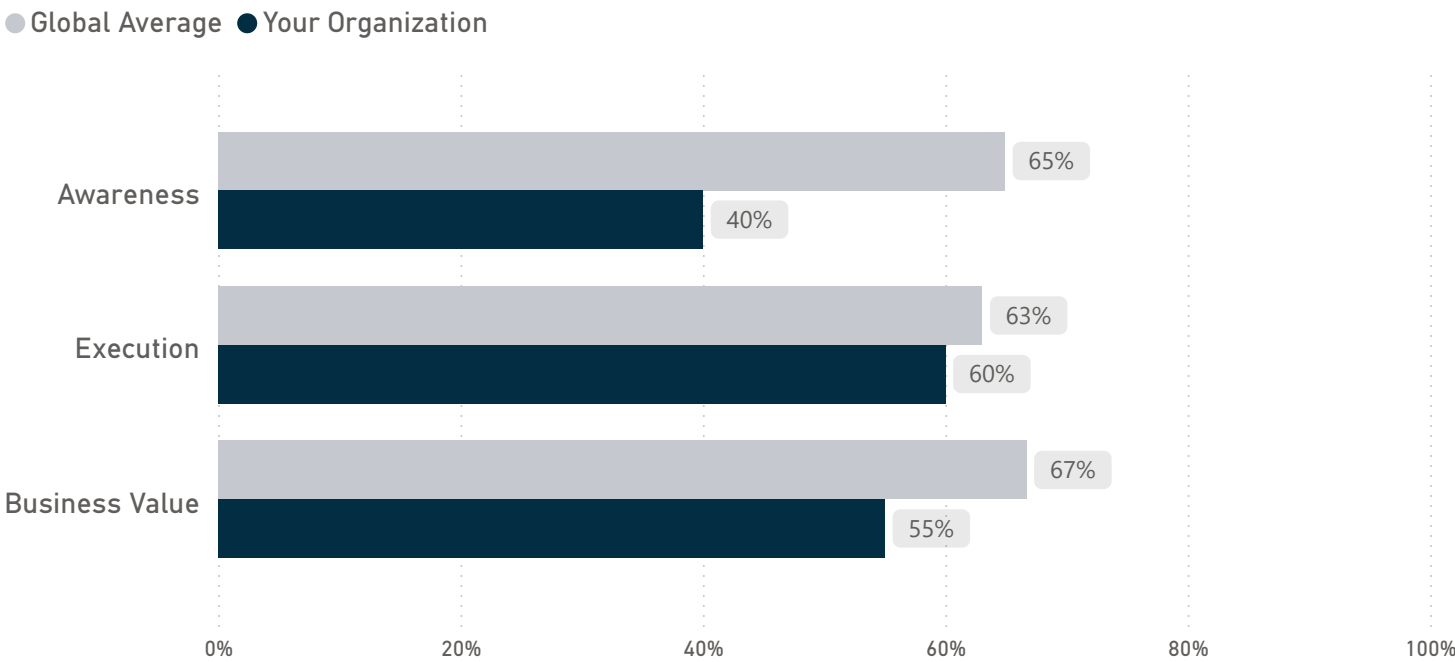




Interpreting Your PMIQ Results

Your PMIQ assessment results reflect your organization’s current approach to core project management best practices. The mix of **awareness**, **execution**, and **value realization** scores highlights maturity across key areas—pinpointing both strengths and opportunities for targeted improvement. The following commentary interprets your results and provides guidance on enhancing project management capabilities for measurable performance gains.

Your Organization's Value Realization Maturity vs the Global Average



✦ Insight

Limited Awareness of Best Practices

Your results indicate that awareness of foundational project management practices is still developing. Awareness is the starting point of maturity; before improvement can occur, teams must understand which processes have the most significant influence on project success. Building this understanding elevates your organization’s Project Management IQ and provides a roadmap for improvement. TrueProject can help by providing visibility into these key practices, highlighting where attention is needed, and guiding teams toward...

Connecting Awareness, Execution, and Value



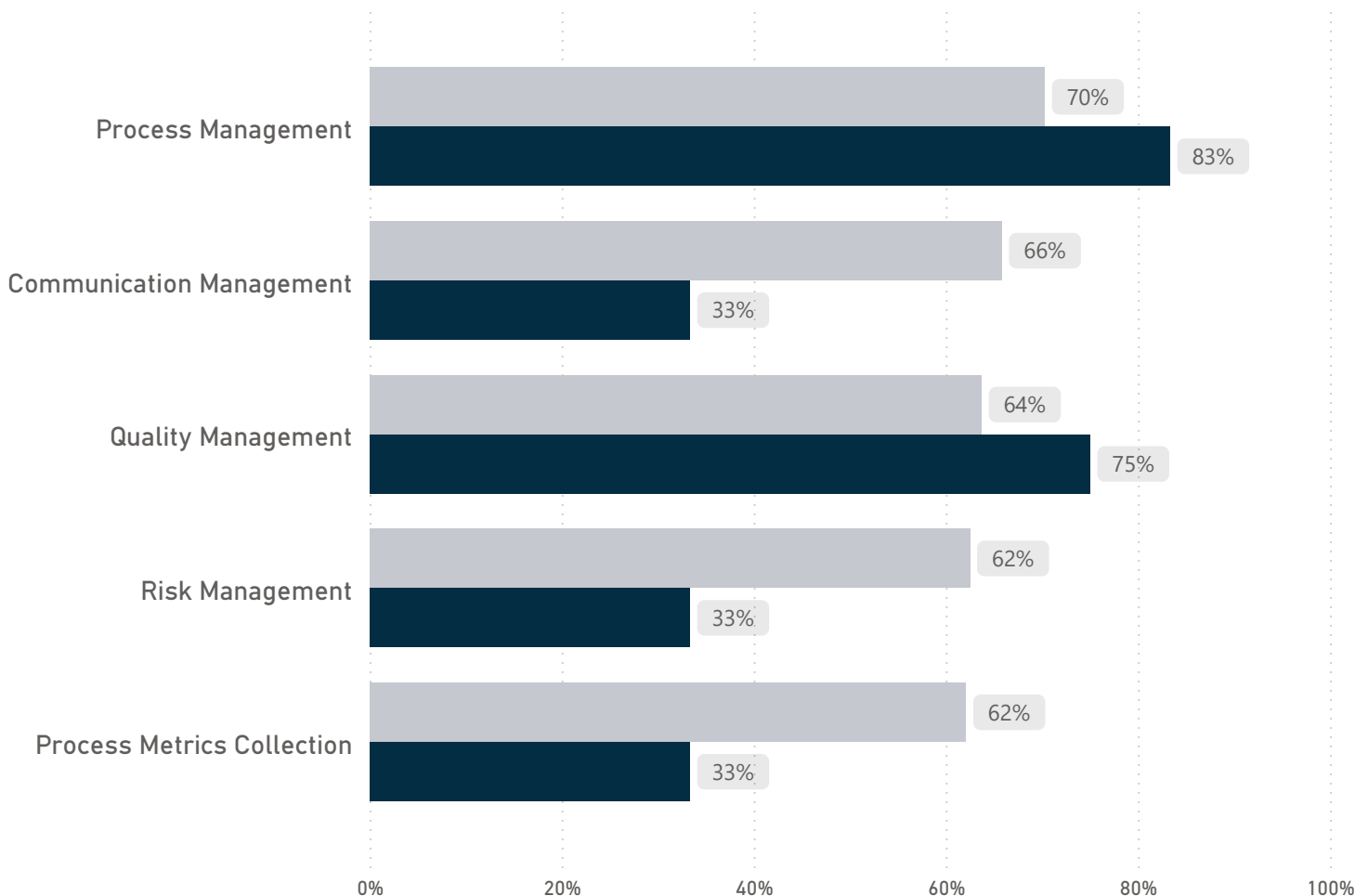
Through 2028, two-thirds of enterprises will invest into software that provides the intelligence in their portfolio of project management to avoid unnecessary risk and produce expected outcomes.

- Mark Smith, Chief Software Analyst, ISG Research

The PMIQ data confirms that awareness alone is insufficient. Execution without value measurement delivers limited value outcomes. Only organizations that close the loop across all three consistently deliver business results. Those that know but fail to act see minimal progress; those that execute without tracking results cannot demonstrate effectiveness. The highest performers integrate all three dimensions seamlessly, turning disciplined practice into measurable business performance.

Your Organization's Best Practice Maturity vs Your Industry Average

● Your Industry Average ● Your Organization



Recommendations for Action

This section summarizes key takeaways and outlines the path forward to translate insights into measurable performance improvement.



It's important to understand the art of the possible and try to stay at least abreast, if not ahead, of what these technologies can do.

– Dr. Michael Chui, Partner McKinsey Global Institute on Projectified with PMI

Based on your overall maturity profile:

- **Immediate Priorities (Next 90 Days):** Identify the weakest KPI, assign accountable ownership, and launch a focused improvement pilot.
- **Mid-Term (6–12 Months):** Institutionalize improvements into standard practice, integrate leading indicators into governance, and track progress quarterly against benchmarks.
- **Overall focus:** Shift from reactive reporting to predictive governance—leveraging intelligence solutions such as TrueProject to strengthen foresight and control.



Closing Notes

Summary

Your participation in PMIQ places you in a global community of organizations determined to improve project outcomes. By comparing yourself to 800+ organizations and taking targeted action, you have the opportunity to close maturity gaps, strengthen your PM function, and deliver projects with greater confidence and success.

Next Steps: Consider TrueProject

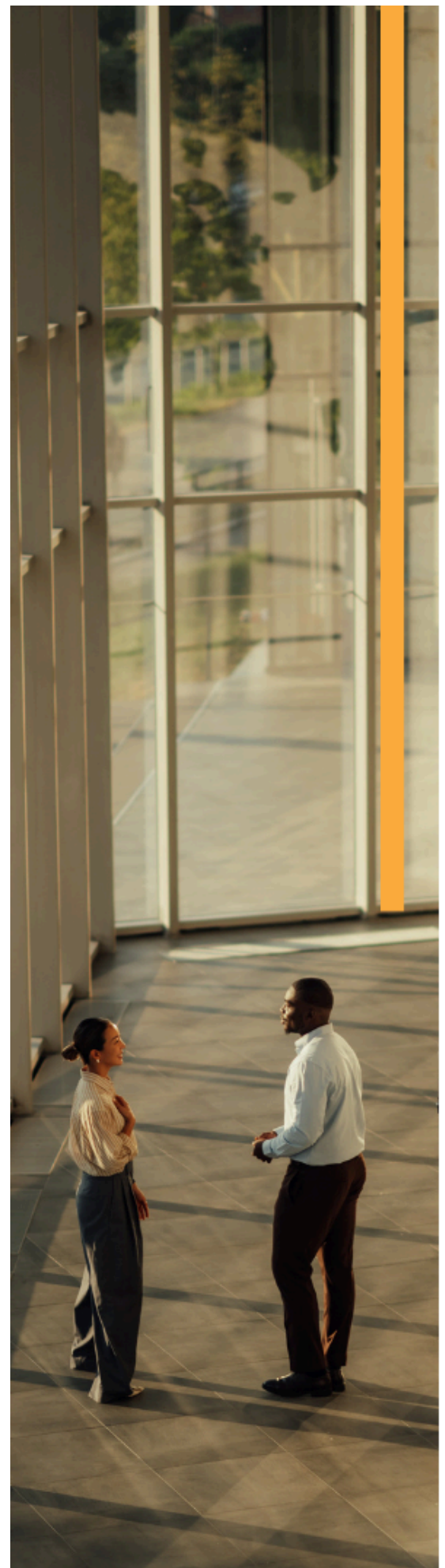
This benchmarking report was brought to you by AMI, the makers of TrueProject and the organization behind the PMIQ assessment. Understanding your maturity is the first step—acting on the insights is where measurable value is achieved.

TrueProject is a predictive project intelligence solution that continuously monitors both system data (metrics, milestones, risks) and human insights (stakeholder sentiment, communication effectiveness). By combining these perspectives, TrueProject provides early-warning signals, identifies where practices are slipping, and connects project management behaviors directly to outcomes.

Where PMIQ shows the opportunities, TrueProject enables the execution. It helps you turn awareness into execution and execution into measurable value, strengthening your PMO, empowering your project managers, and giving executives confidence that projects will succeed.

If you're ready to move from benchmarking to measurable improvement, we invite you to learn more about how TrueProject can transform your project management function.

Visit us at www.trueprojectinsight.com to explore how TrueProject can help you close project performance gaps and deliver projects with confidence.



About Advanced Management Insight, Inc.

Advanced Management Insight, Inc. (AMI) is a pioneering business intelligence and strategic guidance force. At AMI, we deliver cutting-edge research reports, comprehensive market intelligence, and insightful thought leadership on the latest artificial intelligence (AI) trends. Our mission is to empower organizations and leaders with the knowledge and tools they need to excel in an increasingly AI-driven landscape. With a keen focus on project leadership, oversight, and governance, AMI stands at the forefront of helping businesses navigate the complexities of AI implementation and management.

Our expertise is backed by a deep commitment to excellence and a rigorous analytical approach, enabling us to provide actionable insights and strategic recommendations that drive success. AMI's flagship solution, TrueProject, is a SaaS-based Strategic Project Intelligence (SPI) solution powered by predictive AI that foresees project risks weeks or even months in advance. By continuously analyzing project data and stakeholder input against key performance indicators, it delivers clear, actionable insights—empowering leadership to act decisively from any dashboard before problems ever surface. We believe all organizations must be able to accurately predict underlying risks and issues causing project problems or failure to address those issues before the problems manifest themselves.

Learn more: www.trueprojectinsight.com

For more information, contact us info@trueprojectinsight.com

